



## Online Marketing Manager *Clinical Negligence Department* *Part Time (3 days perweek)*

### **The Firm:**

Devonshires has been based in the City of London for more than 150 years. From our offices in London, Leeds & Colchester we provide legal services throughout England, Wales and Northern Ireland. Our clients range from some of the world's largest multi-national corporations to private individuals. We act for a significant number of charities, housing associations and Regulators. We would describe ourselves as "full service" with specialists in Commercial/Corporate, Civil Litigation, Housing, Employment, Real Estate & Projects & Property Development.

### **The Role:**

We are recruiting an Online Marketing Manager to manage and develop the online footprint of our Clinical Negligence practice area. The successful candidate will need to be an energetic, driven and focussed individual with the ability to quickly establish rapport with internal clients and stakeholders and manage internal and external relationships. They will take pride in their work, enjoy working as part of a team and be proud to be part of Devonshires.

### **Main duties and responsibilities:**

- Own online marketing presence for our Clinical Negligence Team;
- Source external content for commentary;
- Source internal content for case write-ups and thought pieces;
- Work closely with the Business Development Team to ensure consistency with marketing approach and branding;
- Explore relevant advertising opportunities;
- Create adverts, with assistance from the wider Business Development Team;
- Run pay per click advertising campaigns through social media.

There is potential to grow and expand this role to other practice areas once a successful online footprint has been established for our Clinical Negligence Team.

## Skills and Experience Required

- Strong written and verbal communication skills and the ability to influence and educate stakeholders;
- Previous experience of working within a legal or professional services firm;
- Confident with excellent interpersonal and networking skills to build trust amongst internal and external clients;
- Strong understanding of core business development and marketing programmes;
- Demonstrated project management skills; i.e. ability to work to tight timeframes, managing multiple tasks and stakeholder management;
- Track record of developing business development and managing programmes and processes;
- Sound working knowledge of Word, PowerPoint and Excel.

If you would like further details or wish to apply for this position please email your CV and covering letter direct to [support.recruit@devonshires.co.uk](mailto:support.recruit@devonshires.co.uk) and also complete the diversity monitoring questionnaire which can be accessed by [clicking here](#).

*Devonshires Solicitors LLP is committed to providing equal opportunities in employment and to providing a workplace free from discrimination and harassment. As such all job applicants, employees, partners and third parties who come into contact with us, will receive equal treatment, regardless of age, disability, gender re-assignment, marriage and civil partnership, trade union activities, pregnancy and maternity, race, religion or belief, sex or sexual orientation. We welcome applications from groups where we are currently under-represented. For this reason we ask that all candidates complete the [recruitment monitoring survey](#) in complete confidence for statistical purposes in order that we can effectively monitor how well our Diversity procedures are working. To review our policies on Diversity & Inclusion and Dignity at Work please visit our recruitment pages at [www.devonshires.com](http://www.devonshires.com)*